

번역  
Penerjemahan  
Pagsasaling-wika  
Terjemahan  
एलिट  
Natatatangi  
Elite  
翻译  
एलिट  
एलिट



**ELITE** | ASIA  
TRANSLATIONS

CLARITY CONTEXT CONVICTION

**ELITE Translations Asia** provides communication services such as written translation, transcription and interpretation in several major Asian languages. It is our goal to help you develop an established presence in the Asian-speaking community while retaining the image and voice that keeps your business distinctive. Whether in creating material for new clients who speak other languages or in translating internal business communication for a newly diversified workforce, a clear and concise translation will help your business opportunities grow.

# THE ART OF TRANSLATING DISTINCTION

## CLARITY

We keep the language simple and direct so the message is as clear in the target language as it is in the original.

## CONTEXT

Our translators have a keen sense of language and cultural contexts. We take the text from its original context and translate it into a parallel context that is meaningful to your target clients.

## CONVICTION

The tone of voice and strength of conviction of the original text is retained in the translated text. We make every effort so as to stay true to the heart and soul of the message you want to put across.

Malinaw 明瞭  
Jelas 清晰  
Menerangkan 传达  
Tepat 确实  
Makabuluhan 意蕴  
Benar 确实  
Meyakinkan 确实

# We help you define what your business is and who you are, increasing your brand visibility to other businesses.

In a global community where almost everyone is virtually accessible, the biggest remaining barrier to full communication is language. ELITE Translations Asia helps to get your message across. We make the effort for you and your business to be understood: your convictions expressed with clarity, within your context.

ELITE Translations Asia can help you navigate to and from different languages as well as create new material needed for your business in any of our languages of expertise. We are equipped and ready to help you in your translation and copywriting needs in (but not limited to) Chinese (simplified and traditional), Bahasa Melayu/ Malay, Bahasa Indonesia, Burmese, Cambodian Khmer, English (British and American), Japanese, Korean, Thai, Tagalog, Tamil and Vietnamese.

Interpreters are available to assist you during real-time events where communication across languages is needed. Our interpreters are responsive, astute and equipped with business etiquette and language. Interpreting Equipment Rental is possible for the likes of larger corporate meetings, when you need interpretation done efficiently and effortlessly en masse.

Our translators, interpreters and writing partners have a deep understanding of language and its primary function, which is to communicate meaning. We help you define who you are, increasing your brand visibility to other businesses. We take the time to get to know you and your business and how your business functions in order to come up with meaningful texts that convey the essence of your brand.

## KEY OFFERINGS

### TRANSLATION

We translate business texts intended for clients as well as material intended for internal company communication. Good translations mean good communication, resulting in growth due to better relationships with your clients and within your company.

### TRANSCRIPTION

We have proficient language speakers able to deliver readable formats for your audio files. Transcripts can be transcribed from all major media formats including but not limited to AVI, WAV and even micro cassette tapes.

### COPYWRITING

We help you define, articulate and label aspects of your business. We also offer editing and proofreading services to help you polish existing business texts.

## KEY INDUSTRIES SPECIALIZATION

ELITE Translations Asia is adaptable and can serve a wide variety of specialized businesses and services. We schedule meetings and interviews to understand your business and your needs in order for us to provide you with the clear, cohesive text you require. We have experience in fields like education, architecture and construction, manufacturing, food and beverage, research, science, and more.

We have a strong commitment to making global ties stronger through better communication. As part of our social advocacy, we provide special packages to non-profit organizations.

Some of our clients include DBS, Crocs, Meritus Hotels & Resorts, Intercontinental Hotels Group, Standard Chartered Bank, Petronas, Robinson Group, Urban Redevelopment Authority (URA), Lee Kuan Yew School of Public Policy, ExxonMobil, Singtel, Singapore Tourism Board, Jetstar, NUS, Nestle, Johnson & Johnson, Procter & Gamble, HP, Givenchy, Subway, TNT, National Healthcare Group and Singapore Airlines.

## AN ASIAN CONNECTION

ELITE Translations Asia has been built on solid ground. With its headquarters in Singapore, ELITE Translations Asia has translators and writers in strategic cities in Asia. Our translators have mostly grown up within multilingual communities. This means they are used to navigating to and from two or more languages as part of an immersed experience. This guarantees a more authentic, meaningful translated text.

Businesses outside Asia will find our translation services a great advantage, as we have a greater understanding of your target language than other translators who may have learned the language in a formal school setting.

Being a genuinely multinational company is a challenge, but we “walk the talk” as we work together, unbound by culture and language, committed to serving businesses in their pursuit of better communication to clients and business partners of other languages.

## ATTITUDE CORNERSTONE

We go the extra mile to get your message across to speakers of other languages. This means we do the required research and ask the necessary questions to help you determine what information is needed for translation.

We assign the task to conscientious translators equally adept in both the original language and the target language.

We place a premium on considering cultural factors in our translations, resulting in a more cohesive text true to the original, without the robotic patchwork feel of machine translations.

Our ultimate goal is to foster better communication between different language speakers by being as thorough on our part as possible in order to convey the same message in the target language as you intended in the original.

***Our existence is to perfect the Art of Translating Distinction.***

## WE BELIEVE

### ELITE

We tend to be stringent in choosing our team workers but that is as far as our elitism goes. We believe our highest calling is to make language accessible to you in order for you to include as many new connections as possible in your business network.

### LEADERSHIP

We believe in hard work, in developing traits and strategies that others would want to follow. We hold that a strong part of leadership is enabling business partners, like you.

### INTEGRITY

We believe in upholding our commitment to language translations as a tool to convey meaning. We humbly admit that a big part of communication is doing what we say.

### TRUST

We believe that the trust that our clients entrusted to us should be carefully guarded. We believe in developing strong working relationships for the long haul.

### EXCELLENCE

We believe that thoroughness and conscientiousness in our work is imperative in producing work that is accurate and precise. We believe that the end product in any of our services should always foster better communication for your business internally, or with your clientele.

Providing language-related services in Asia is our forte. Our understanding and expertise in navigating the myriad of multicultural audiences – especially in the modern metropolitan Asian melting pot – is what our clients depend on. Call us to find out how you can trust us to establish your business in good standing.

#### **Singapore Headquarter Office:**

2 Jurong East Street 21, #03-117, IMM Building, Singapore 609601  
 Phone: +65 6565 7166      Fax: +65 6565 9340  
 Service Hotline: +65 9068 0212      Skype: sales.elitetrans  
 Email: EliteAsia@EliteTranslations.asia