

## WEBSITE LOCALIZATION – ESSENCE OF TRANSLATING A CORPORATE WEBSITE

By simply **adapting your corporate website** to a local market **through professional translation**, you can effectively pull the heartstrings of natives and **experience maximized profits to your business**. Soon.



Did you know that because of the absence of website localization,

- **Billions of dollars**, pounds and francs in potential revenue are lost annually.
- There is **32% Non-English Internet users**, of whom **do not know your website** and company exist.
- **Your site may never appear** in results of **foreign keyword searches** on major international engines.
- **Web surfers stay half the time** they may have **in a site with their native language**.

Compelling reasons to have your site translated into one or several foreign languages:

- **Potential of expansion** into international trade.
- Crosses language barriers, to **reach out to 32% of the Internet users** in the world, who are non-native English speakers.
- **Builds credibility** as a global player.
- **Maximize revenue** size of your potential market.
- **Build credibility** as a regional or global player.

What We Offer:

- **Translation of all non-graphical English source text** into any Asian language of your choice. Examples of what you can choose to translate are:
  - Whole website or microsites.
  - META tags (The title, description, tags and keywords).
  - Online documents, files like word or pdf.
  - Google Ads and Keywords used of search engine marketing.
  - Emails.
- **Free advisory** on your English text for search engine optimization.
- **Optimization of your page** with META tags for better search engine placement.
- **Free conversion** of Simplified Chinese to Traditional Chinese version or vice versa.

Our Service Assurance Guarantees:

- All translations are done by **Native Speakers** – specialists in **over 70 languages**.
- All translations are done by real people – **We do not use translation software**.
- Guaranteed **Delivery Timeliness**.
- **Unlimited Revision** Rounds.
- Guaranteed **Quality with Translate, Edit & Proofread (TEP) Process** by **minimum two translators** per language.

**ASIAN LANGUAGES INCLUDE;**

- Chinese (Simplified), Chinese (Traditional), Bahasa Indonesia, Bahasa Melayu, Burmese, Hindi, Japanese, Khmer, Korean, Tagalog, Tamil, Thai and Vietnamese.

**NON-ASIAN LANGUAGES ARE;**

- European and Middle Eastern Languages.

**Find Out More by Faxing Us The Below Form To 6565 9340, Or Email Us At [EliteAsia@elitetranslations.asia](mailto:EliteAsia@elitetranslations.asia)**

- ☐ Yes! I Want To Translate My Company's Website!  
☐ Yes! Please Call Me For A Discussion!

Contact Person:

Designation:

Email:

Mobile or Direct Line:

Website to Translate: